



Spice Business

Frequency: Quarterly
Readership: 100,000
Pagination: 52 pages
Circulation: 14,000

Includes 9,500 Indian Restaurants in the UK, 2,000 manufacturers, wholesalers and suppliers and community businesses, food and drink journalists and 1,000 Indian Restaurants in EC countries.

ADVERTISING RATES

Mono

Full page £1000
Half page £595
Quarter page £350

Colour

Double page spread £3500
Full page £1850
Half page £975
Quarter page £495

Special positions

Front cover £neg
Back cover £neg
Inside front cover £neg
Inside back cover £neg
Centre spread £neg

(All rates are per insertion and exclusive of VAT)

Extras

Spot colour 25%
Facing matter 15%

MECHANICAL DATA

Disk based

Macintosh format disk: CD/Zip.
Adobe Illustrator, Adobe Photoshop, Quark XPress, EPS and Macintosh format TIFF files accepted.
All fonts (printer and screen) must be supplied on disk with a colour proof.

Imagery/Photographs

All electronically supplied images **MUST** be no less than **300dpi @ 10Mb file size and set up as CMYK Macintosh TIFF or EPS.** Electronically supplied images will be rejected should this criteria not be met.

Type area

Full page:
297mm(H) x 230mm(W)
Half page vertical:
297mm x 110mm
Half page horizontal:
190mm x 125mm
Quarter page horizontal:
110mm x 140mm
Bleed 3mm

COPY DEADLINES

Advertisements:
5 weeks prior to publication
Editorial:
5 weeks prior to publication
Cancellations:
4 weeks prior to publication

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